

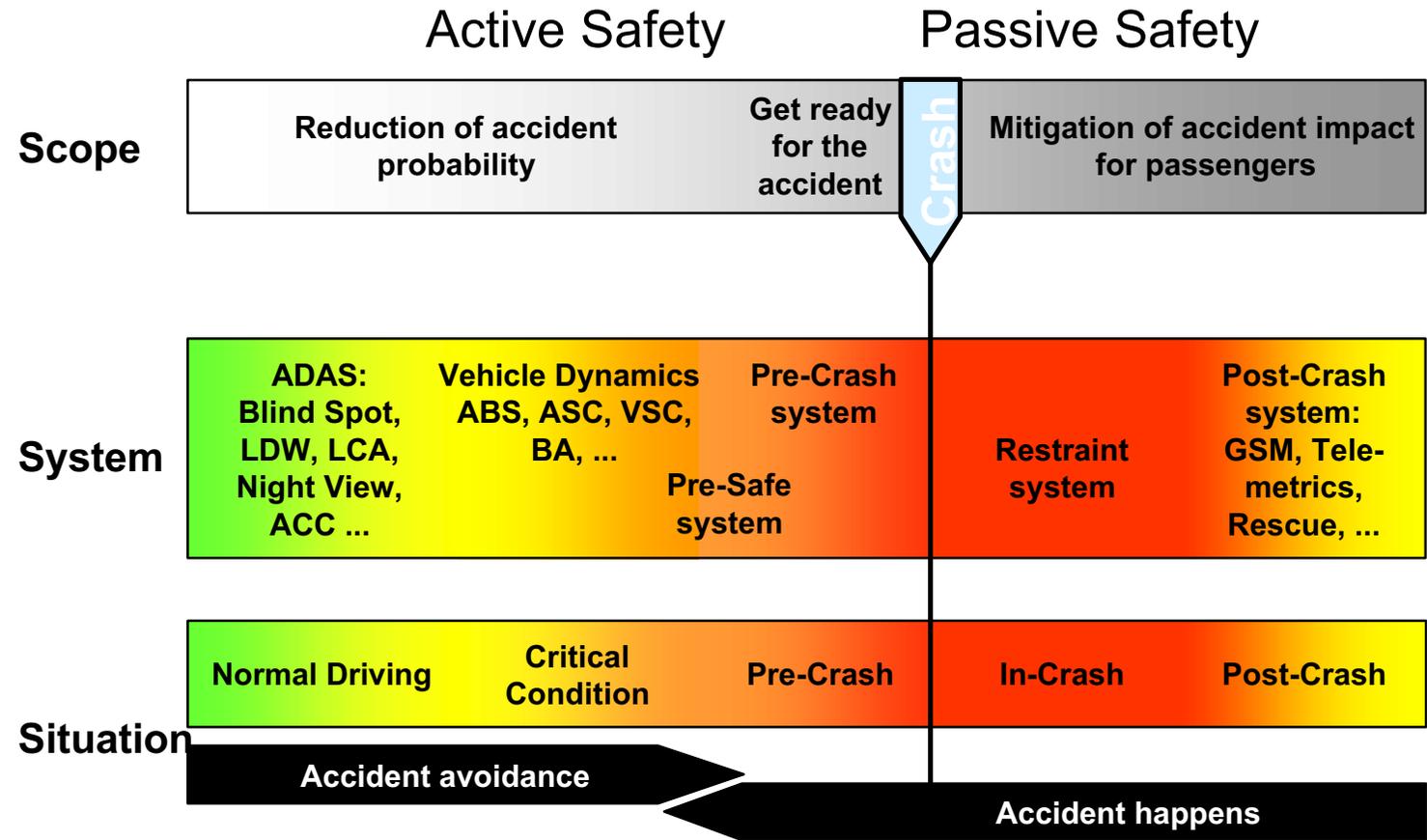


Vision

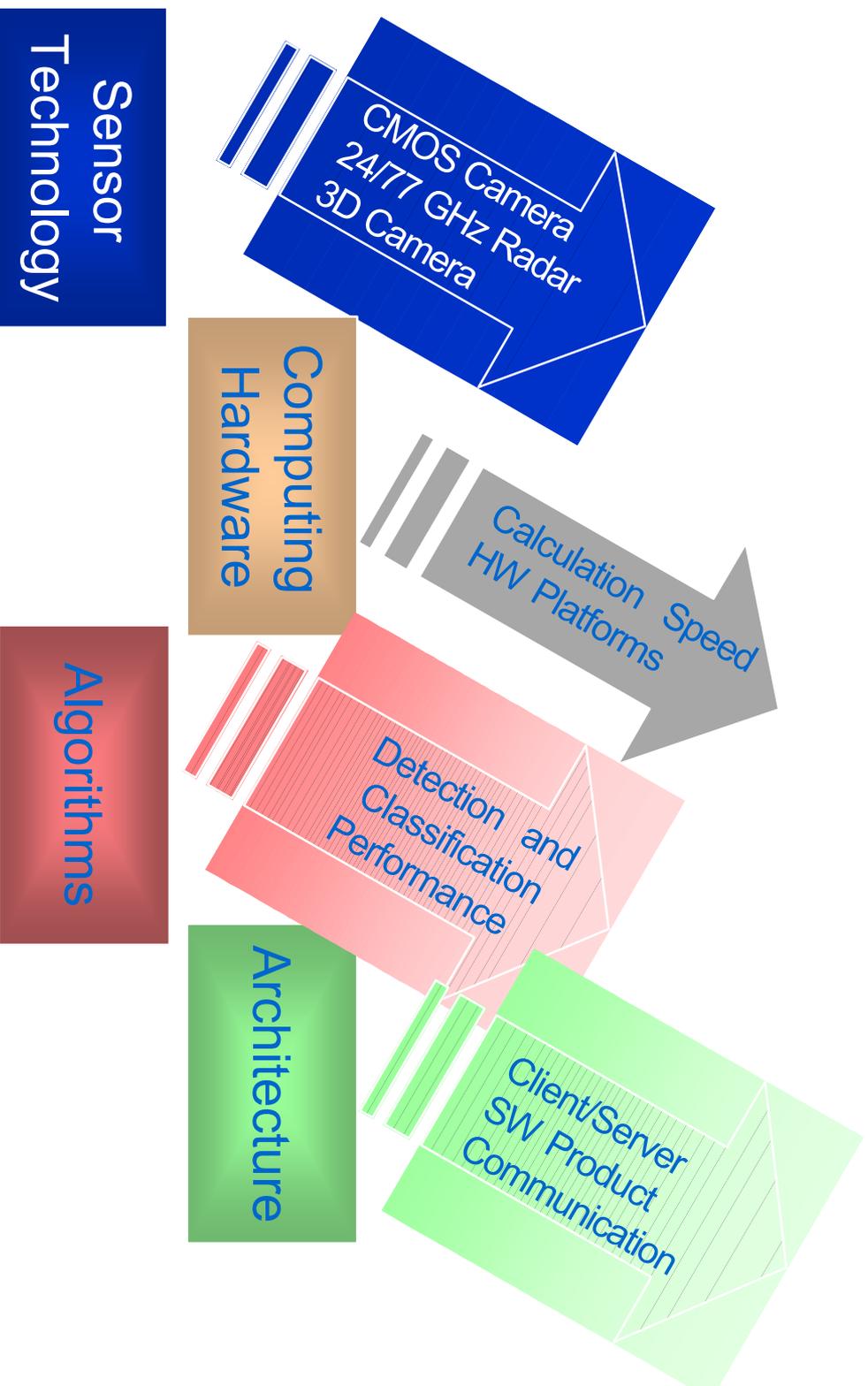
# Advanced Driver Assistance: Modular Image Sensor Concept

Supplying value.

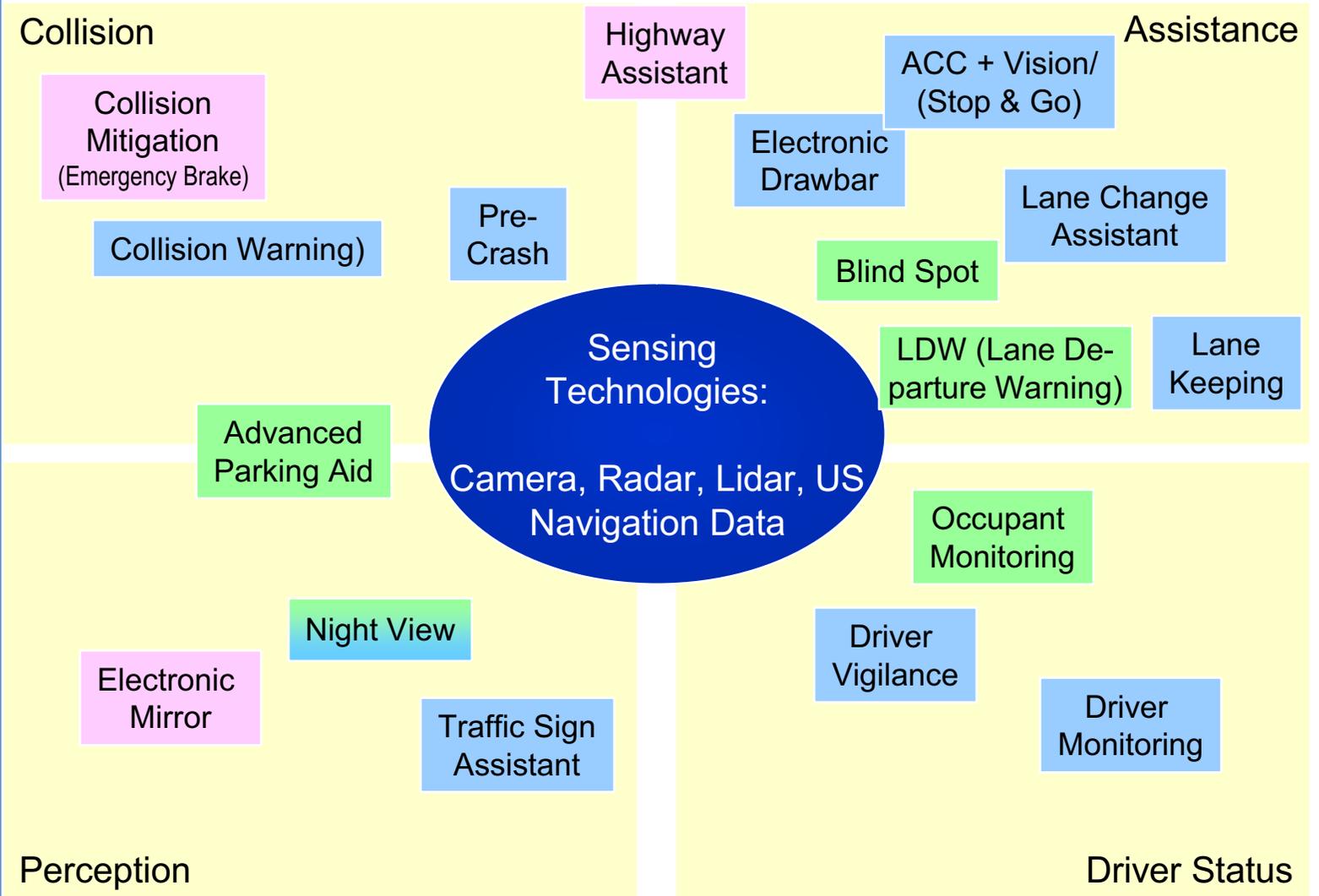
# Integrated Passive and Active Safety Systems



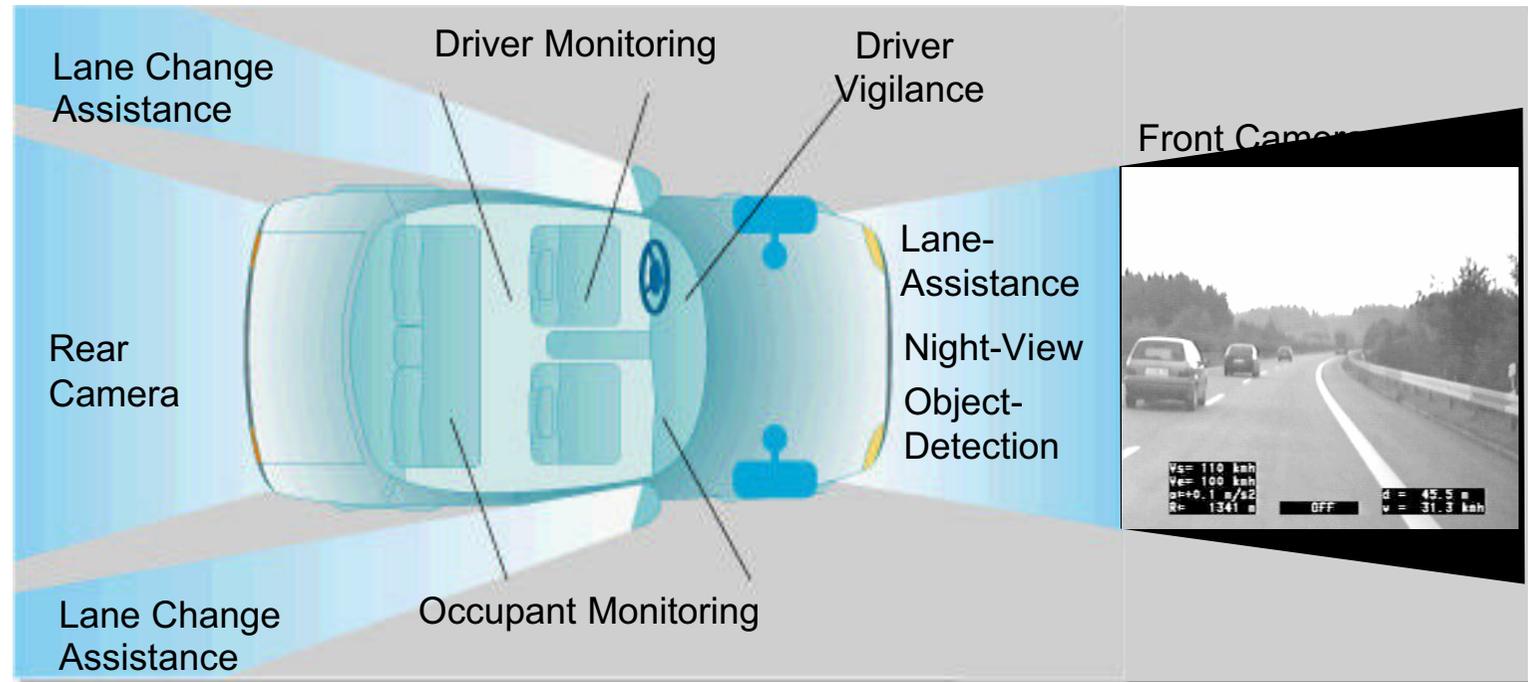
# ADAS Technology Trends



# ADAS Overview

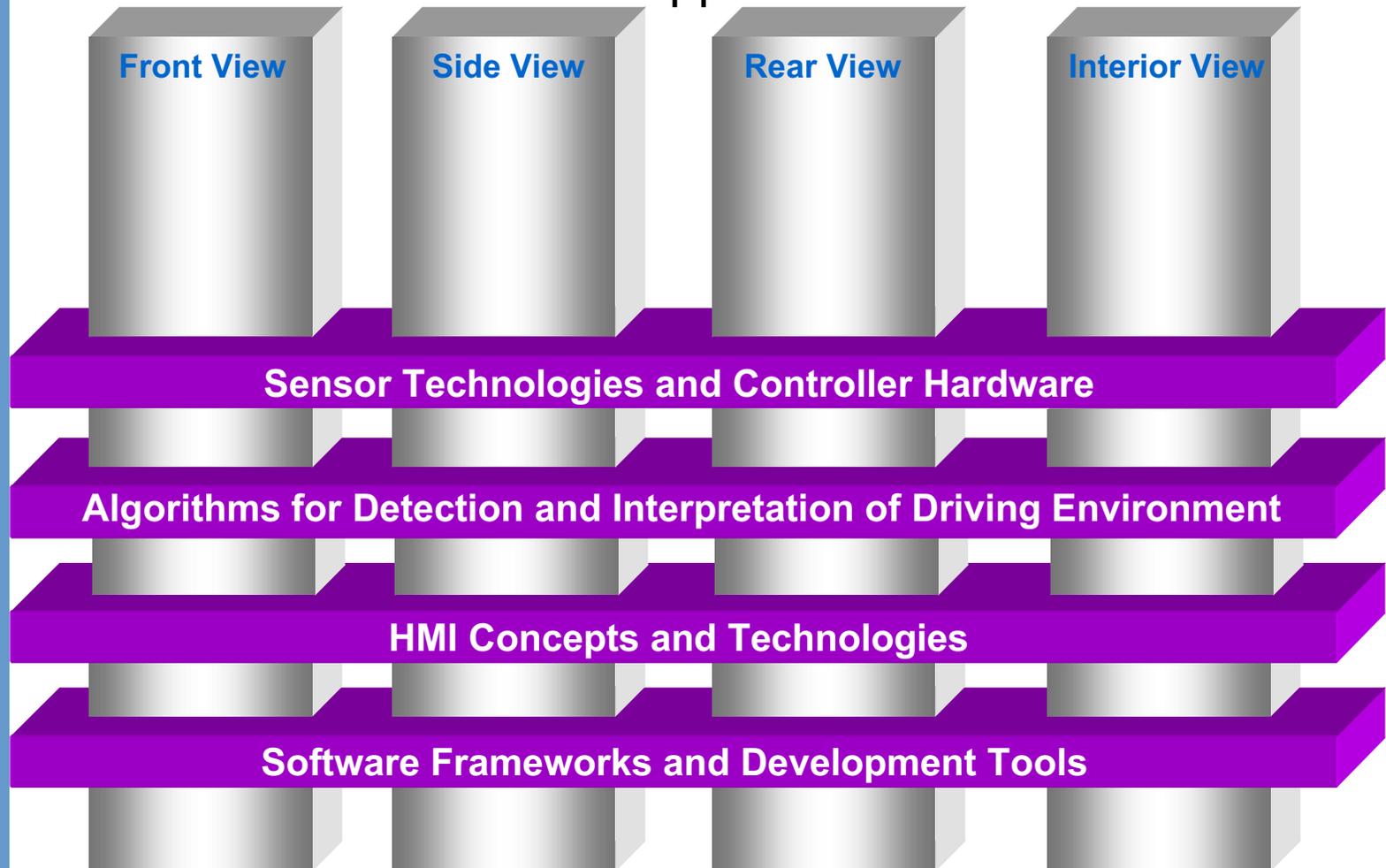


# ADAS Camera Applications



## Modular ADAS Platform Concept

### ADAS Applications



# Key Components for Advanced Driver Assistant Systems

## Radar

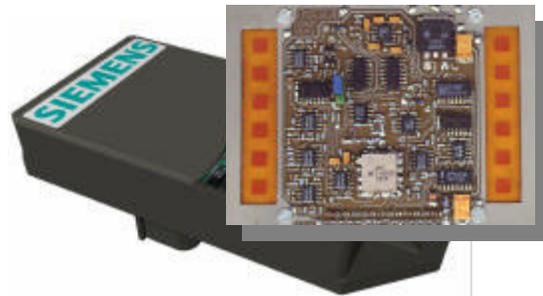
- 77 GHz for far range
- 24 GHz for near range

### Advantages

- + provides accurate range and velocity
- + resistant to dirt and rain, invisible mounting

### Applications

- ACC, Pre Crash
- Near distance sensing



## Video

- Monocular Vision
- Stereo Vision

### Advantages

- + high angular resolution
- + emission free

### Applications

- Occupant Monitoring
- Lane detection
- Object detection and classification



## SIT

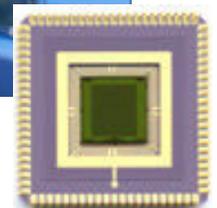
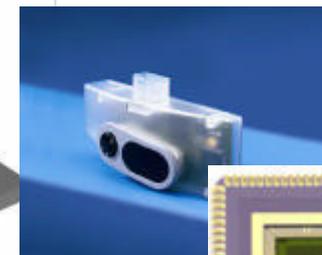
- based on Laser and CMOS technology

### Advantages

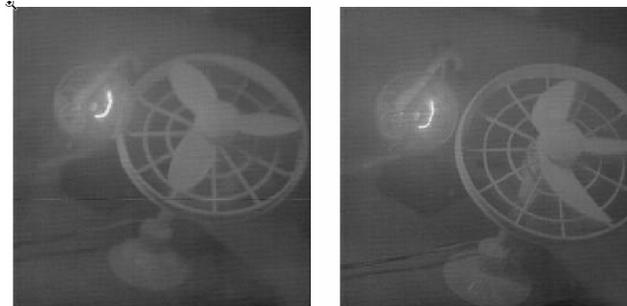
- + high range and angular resolution and accuracy

### Applications

- Occupant Monitoring
- Object detection and classification



## CMOS HDRC Camera



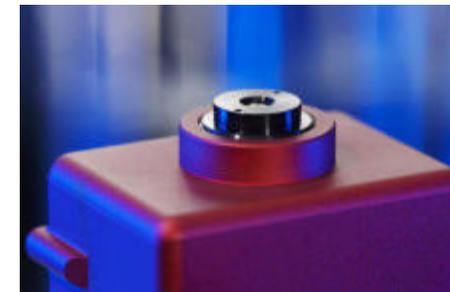
- CMOS technology is free of blooming and smearing
- High resolution (300,000 pixel) optimized for outdoor applications
- Synchronous shutter eliminates distortion on moving parts.
- High dynamic range (>120 dB) delivers excellent image quality in bright and dark areas
- High sensitivity allows night time operation

## CMOS High Dynamic Range Camera (HDRC)

Resolution, Pixel Size	750x400, high fill-factor
Shutter Type	global, high shutter efficiency
Signal Response	up to 120dB, programmable Slopes
Data Interface	8 or 10 bit parallel
Configuration Interface	UART
Temperature Range	-40°C to +105°C (-40 F to 221 F)

### Specials:

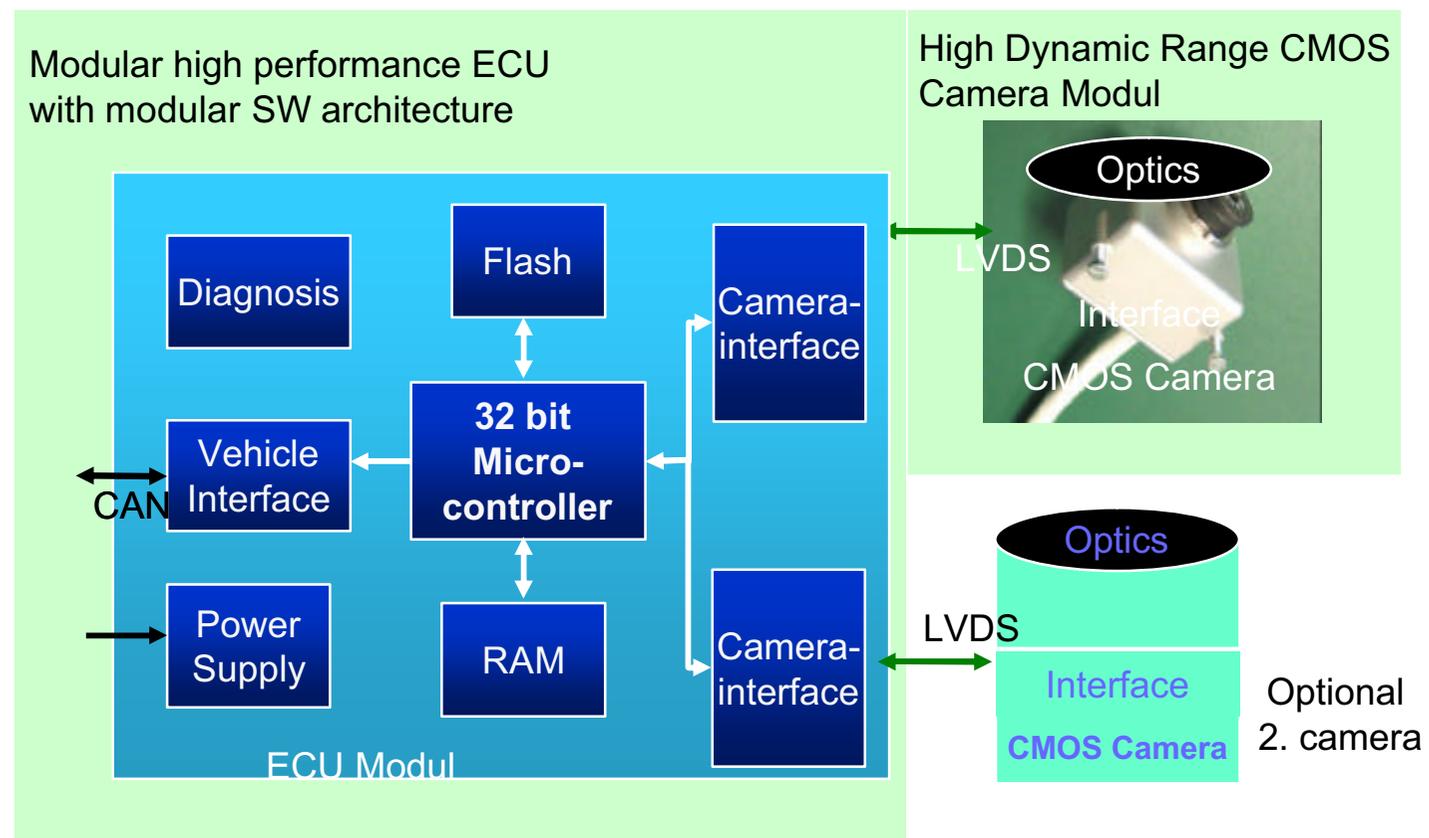
- low dark current
- fast readout
- High dynamic range,
- synchronous shutter,
- Configurable Region of Interest, Subsampling
- Bad/Hot Pixel Replacement



# Modular Camera System Architecture for Advanced Driver Assistant Systems

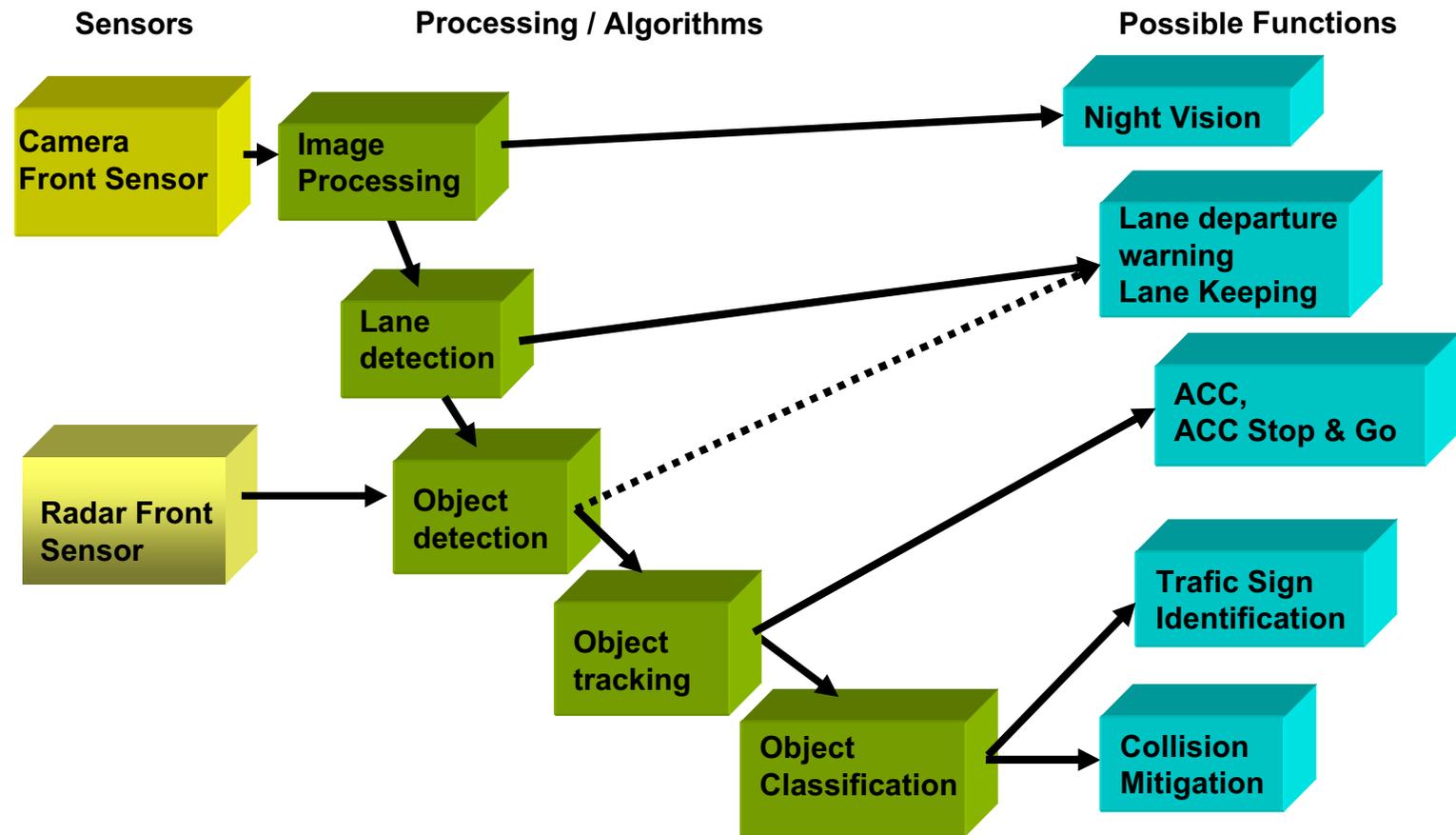
Advantage: Reusability by flexible HW and SW moduls:

- Synergies between multiple applications
- Fast development of new applications
- Cost reduction

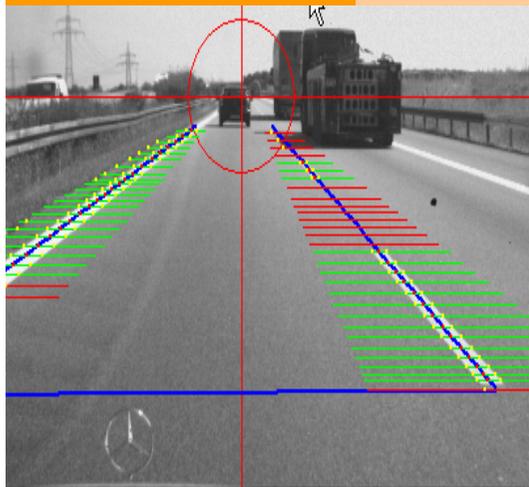


# Multi Function Approach

## Algorithms for Detection and Interpretation of Driving Environment



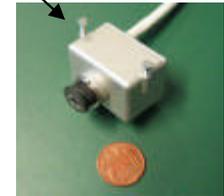
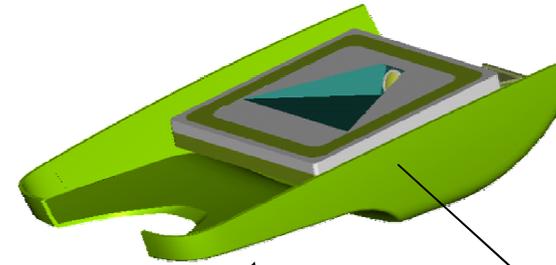
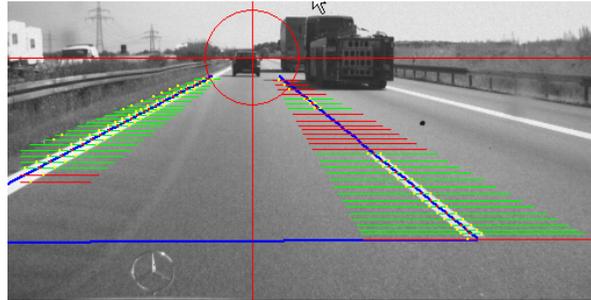
**SIEMENS VDO**  
A u t o m o t i v e



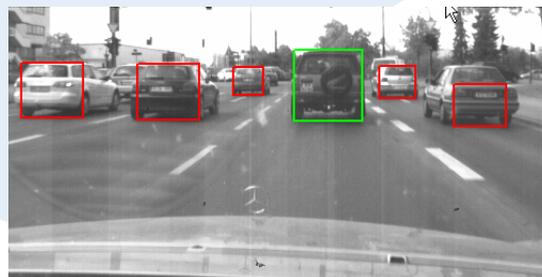
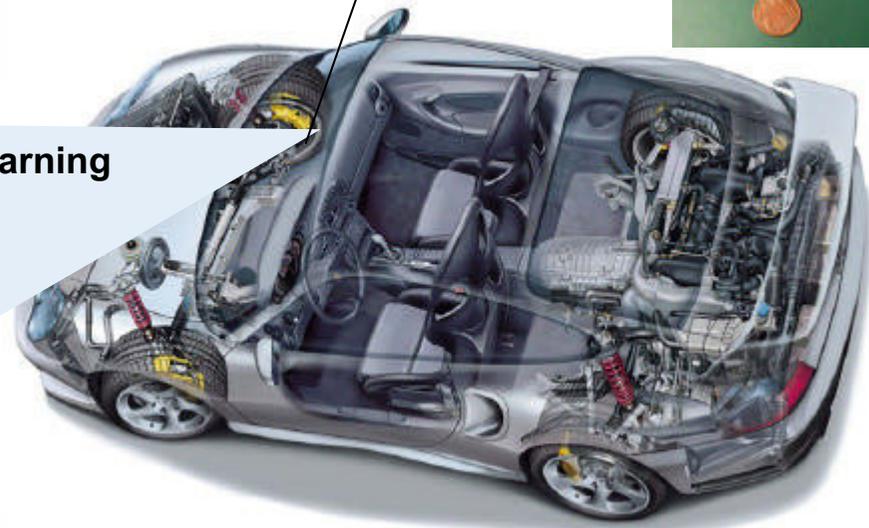
## Application Examples: Lane Departure Warning Object Detection

Supplying value.

# Advanced Driver Assistant Systems Front Camera



**Lane Departure Warning**  
**Lane Keeping**  
**Night Vision**  
**ACC + Camera**

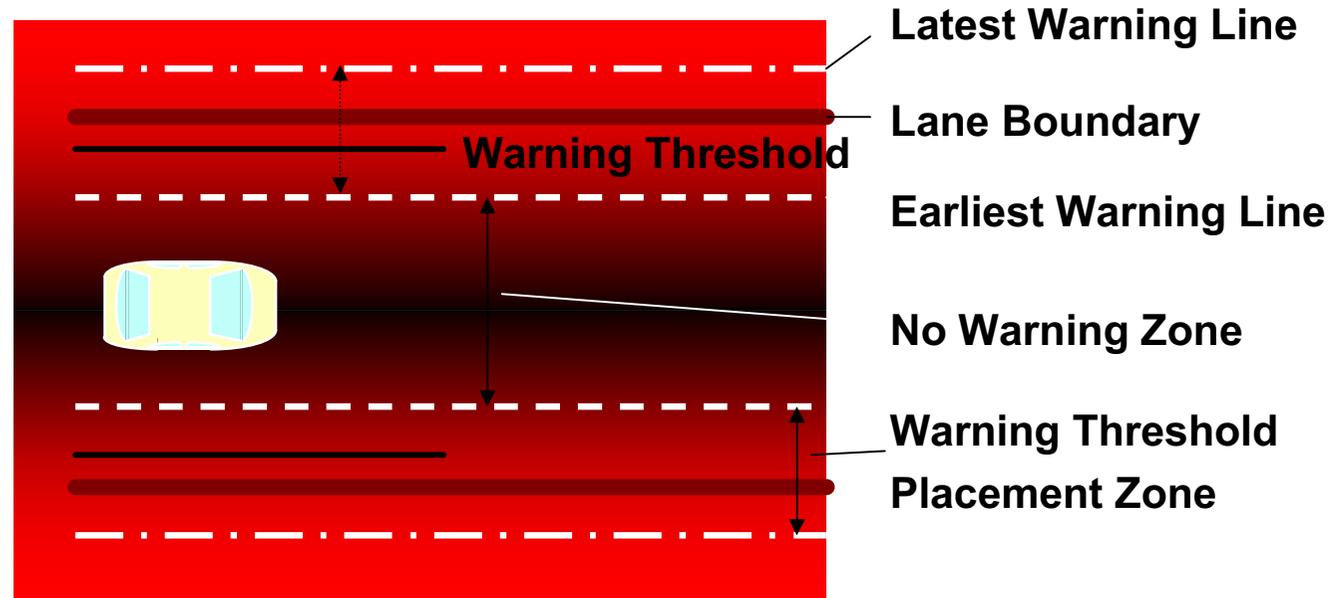


## What is "Lane Departure Warning" about?

- Lane departure is the single largest cause of automotive highway fatalities in the United States.
- "The main focus of LDW Systems is to help the driver keep the vehicle in the lane on highways and highway-like roads. Accordingly, a warning is issued to alert the driver in case of lane departure caused e.g. by inattention." \*
- "LDWS are not intended to issue warnings with respect to collisions with other vehicles or control vehicle motions." \*

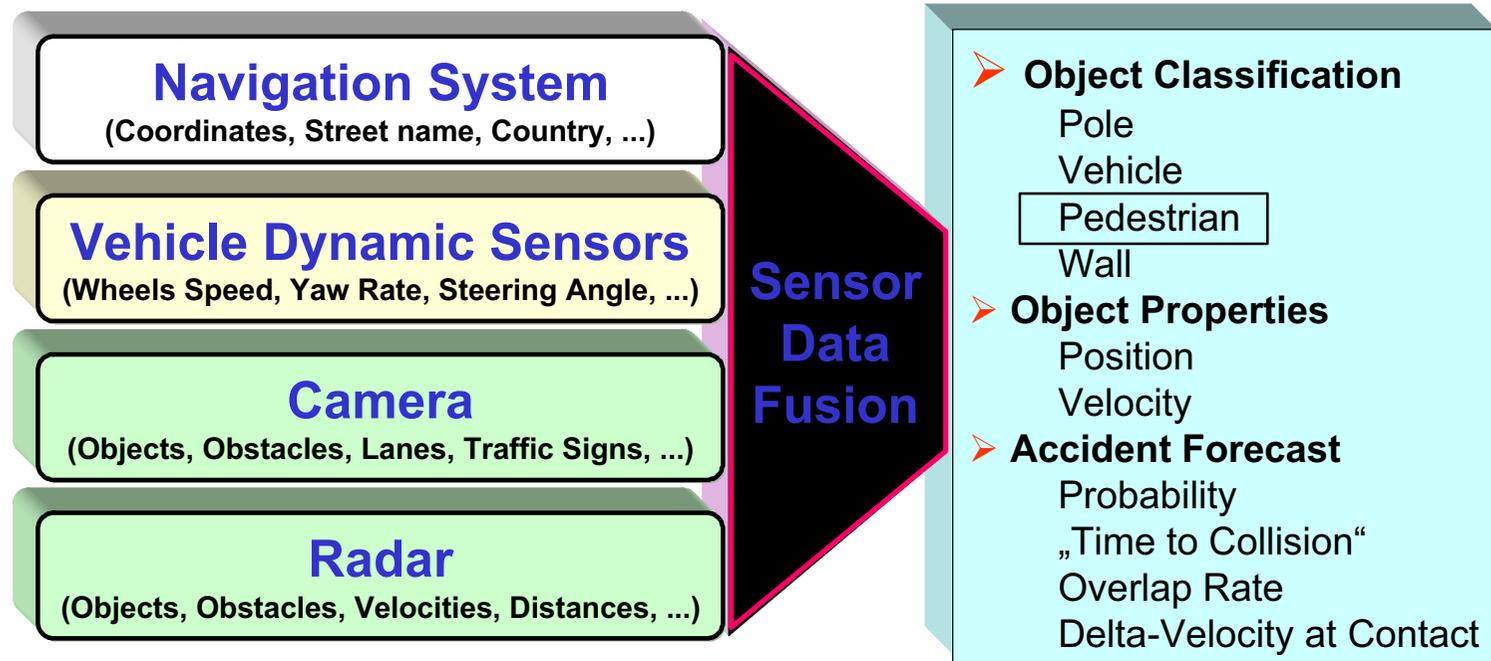
\*ISO Draft Standard ISO/TC204/WG14/N123.32 – Nov 01, 2002

## LDWS: definitions (according to NP17361 © ISO)



- Time to line crossing (TTLC): Calculated time to cross the lane boundary.
- Warning Threshold: The location on the road in which the warning shall be issued (depending on TTLC).
- Latest/Earliest Warning Line: The outermost/innermost limit of the warning threshold.

# Sensor Data Fusion



Applications: Pre Crash, Pedestrian Detection, Collision Warning, Collision Mitigation

## Summary

### Modular Image Sensing System for ADAS:

- ❑ Flexible HDR CMOS Camera Modules with Optics
- ❑ Image Processing ECU with high Computing Power
- ❑ Modular Interfaces & Communication
- ❑ Modular Architecture and Layer model for ECU - SW Framework
- ❑ Coherent Development Rules, Quality Concept and Guidelines
- Cost Optimization on Core Technologies
- Flexible Response to changing requirements
- Short development times

