About the social relevance of research indicators

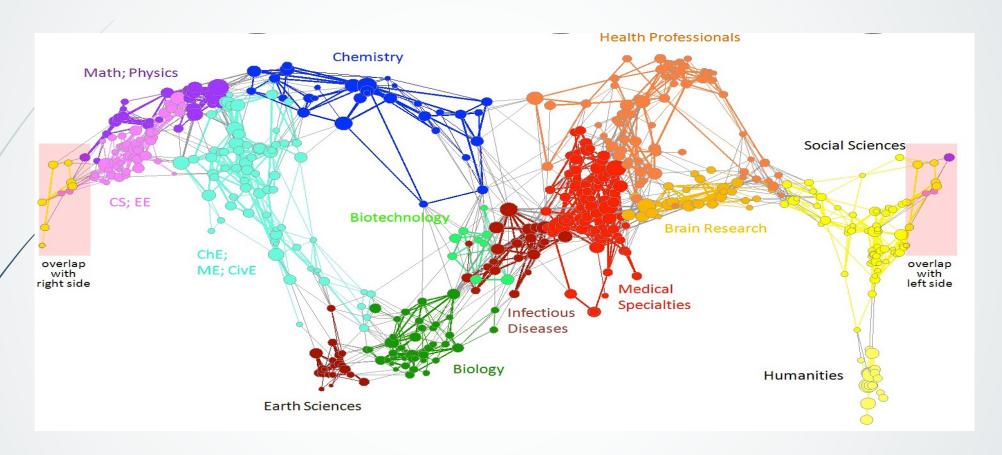
Andrea Scharnhorst

Data Archiving and Networked Services

Royal Netherlands Academy of Arts and Sciences

Zweites Forum Bibliometrie, 1. – 2. Juli 2021, virtuell an der Universitätsbibliothek der Technischen Universität München

Journeys



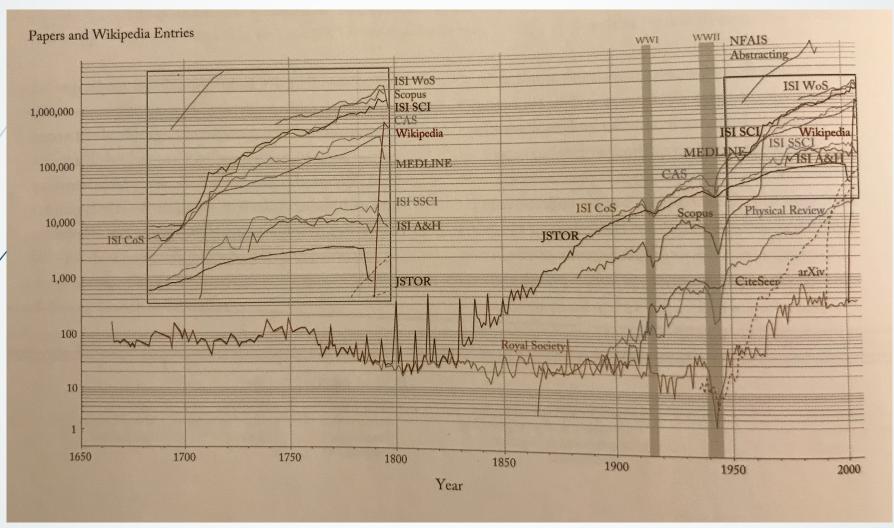
Klavans, Richard and Kevin W. Boyack. 2007. Maps of Science: Forecasting Large Trends in Science. Courtesy of Richard Klavans, SciTech Strategies, Inc. In "3rd Iteration (2007): The Power of Forecasts," Places & Spaces: Mapping Science, edited by Katy Börner and Julie M. Davis. http://scimaps.org.

3

Overview

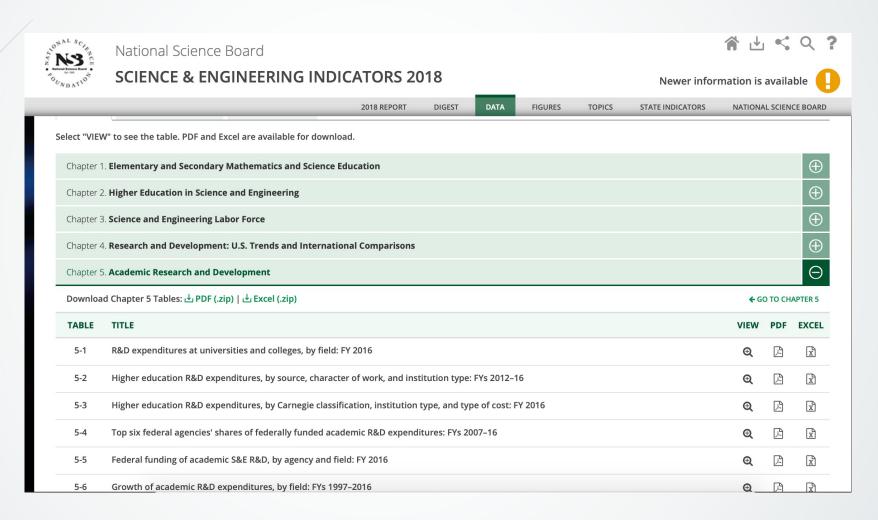
Journeys After WWII Science and Technology Indicator systems 60s/70s Citation Indexing 80s Bibliometrics as profession 90s WWW 2000s Crisis of bibliometrics 2010s New technology, new players 2020s Open Science, Responsible Innovation/Science and Metrics Conclusions

Journeys



Photocopy: Borner, K. (2010). Atlas of science: Visualizing what we know. Cambridge, Mass: MIT Press.

Science and Technology Indicators



https://www.nsf.gov/statistics/2018/nsb20181/data/tables https://web.archive.org/save/https://www.nsf.gov/statistics/2018/nsb20181/data/tables 6

Citation Indexing

Unique Advantages of Citation Indexes

The ISI® databases differ from traditional indexing and abstracting services in several other ways as well. From the outset, the <u>Science Citation Index®</u> (<u>SCI®</u>), <u>Social Sciences Citation Index®</u> (<u>SSCI®</u>), and <u>Arts & Humanities Citation Index®</u> (<u>A&HCI®</u>) have been multidisciplinary. They cover virtually all disciplines whereas traditional services are limited to a single field or discipline. In this latter respect, VINITI abstracting in Moscow has also been multi-disciplinary. But it still does not produce a single unified index.

The advantages of a multidisciplinary index can be exemplified by the work of the Nobel Prize chemist Harold C. Urey. His now classic paper, published in <u>Science</u>³ in 1962, "Lifelike forms in meteorites" described the chemical compounds contained in meteorites that were essential to the formation of life. The first slide is a reproduction of an advertisement for the 1966 <u>Science Citation Index</u> which demonstrates its multi-disciplinary coverage in biology, cosmology, chemistry, earth sciences, geochemistry, and so on.

E. Garfield (1997) Concept of Citation Indexing: A Unique and Innovative Tool for Navigating the Research Literature. Speech presented at Far Eastern State University Vladivostok - September 4, 1997

http://www.garfield.library.upenn.edu/papers/vladivostok.html

HOW TO DO A SEARCH

Starting point for most searches in the SCI is a specific work.

For example: suppose you are interested in the subject of Urey's article: "Lifelike Forms in Meteorites."

Lifelike Forms in Meteorites

Are fossils present in carbonaceous meteorites? The evidence is suggestive but as yet inconclusive.

Harold C. Urey

At a meeting held 1 May 1962 at than the 1700 particles per milligran the New York Academy of Sciences, a group of supers was presented dealing ever in contradiction to report

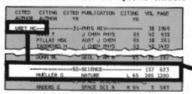
mentioning my early skepticism in gard to the whole matter and my gestion that additional experiment hydrocarbons extracted from meteorites be made by spectross methods, to supplement the mass is trographic analyses. In New Yorl October 1961, Nagy had shown chemical and mineralogical data p ing to the possibility that there

H. C. Lirey, Science 137, 623-628 (1962)

In the SCI, this subject is identified by the specific citation:

UREY HC----62-SCIENCE---- 137 623

To find where a specific paper, book, thesis or technical note, etc. has been cited in a current journal article, look in the Citation Index section of the SCI under the specific citation.



CITATION INDEX SECTION

Any article cited during the period indexed is listed alphabetically under the first author's name. Each cited work by that author is arranged chronologically and indicated by a dashed line. Beneath the cited item, you will find the list of current citing articles, in this instance, the 1962 article by H. C. Urey in Science 137, 523 was cited, in 1965, by G. Mueller, Nature 205, 1200.

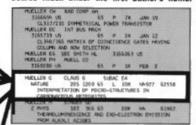
Each citing item, other then journal articles, is characterized by a code indicating whether it is a review article, letter, correction, book review, meeting proceedings, editorial, etc. In this example "L" is the code for "letter."

To find the articles and other items published by a specific organization, look in the Corporate Index under the organization's name.



CORPORATE INDEX SECTION

To find the full titles, co-authors and bibliographic data for the citing works or works attributed to an organization, look in the Source Index under the first author's name.



SOURCE INDEX WITH TITLES

All the current articles published in the period indexed are listed alphabetically by author. # The full title, as in the Mueller article above, is given. All co-authors, journal, page, volume, year and the number of references it cites are given. Each item is coded, e.g. "C" for "correction," "B" for "book review," "L" for "letter," "M" for "meeting," etc. . The SCI Source Index is essentially a calendar year author index covering all the journal items processed by the closing date for the current year. ■ All journal issues available for any given year are included in the latest SCI Annual ■ The SCI Source Index can also be used independently of the Citation Index. While the Citation Index is a subject Index, the Source Index is the comprehensive author Index of science. All co-authors are cross-referenced.

CORPORATE INDEX SECTION

Under each organization you will find the citations for all items attributed to that organization which were published during the period indexed. In this example, the 1965 article by Mueller is listed under University of London, Birkbeck College, with other articles attributed to that institution.

FIGURE #1: HOW TO SEARCH

Bibliometrics as profession

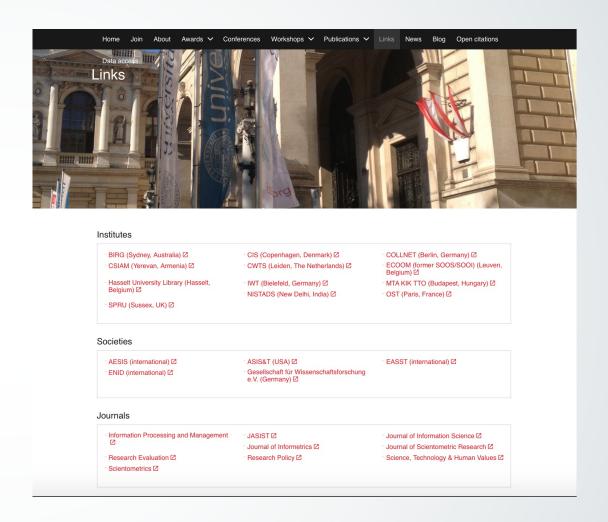
1978 Journal Scientometrics

Since 1984 Derek de Solla Price Memorial Medal

1993 The International Society for Scientometrics and Informetrics (ISSI)

CWTS B.V.

European Research Infrastructure for Science, technology and Innovation policy Studies (RISIS) (2014-2022)



'Crisis' of bibliometrics

"Before 2000, there was the Science Citation Index on CD-ROM from the Institute for Scientific Information (ISI), used by experts for specialist analyses. In 2002, Thomson Reuters launched an integrated web platform, making the Web of Science database widely accessible. Competing citation indices were created: Elsevier's Scopus (released in 2004) and Google Scholar (beta version released in 2004). Web-based tools to easily compare institutional research productivity and impact were introduced, such as InCites (using the Web of Science) and SciVal (using Scopus), as well as software to analyse individual citation profiles using Google Scholar (Publish or Perish, released in 2007).

In 2005, Jorge Hirsch, a physicist at the University of California, San Diego, proposed the h-index, popularizing citation counting for individual researchers. Interest in the journal impact factor grew steadily after 1995 (see 'Impact-factor obsession').

Lately, metrics related to social usage and online comment have gained momentum — F1000Prime was established in 2002, Mendeley in 2008, and Altmetric.com (supported by Macmillan Science and Education, which owns Nature Publishing Group) in 2011.

As scientometricians, social scientists and research administrators, we have watched with increasing alarm the pervasive misapplication of indicators to the evaluation of scientific performance. The following are just a few of numerous examples. Across the world, universities have become obsessed with their position in global rankings (such as the Shanghai Ranking and Times Higher Education's list), even when such lists are based on what are, in our view, inaccurate data and arbitrary indicators."

Hicks, D., Wouters, P., Waltman, L. et al. Bibliometrics: The Leiden Manifesto for research metrics. *Nature* **520**, 429–431 (2015). https://doi.org/10.1038/520429a

And the response: Leiden Manifesto

LEIDEN MANIFESTO FOR RESEARCH METRICS

Home Video version Translations Blog

We would like to thank the volunteers who translated the Leiden Manifesto into 25 languages Chinese, Spanish, French, Brazilian Portuguese, Persian, Catalan, German, Korean, traditional Chinese, Basque, Russian, Japanese, Finnish, Swedish, Slovak, Serbian, Danish, Czech, Indonesian, Italian Galician, Estonian, Lithuanian, Turkish and Bulgarian.

关于科研指标的莱顿宣言

translated by Jian Wang Leiden University

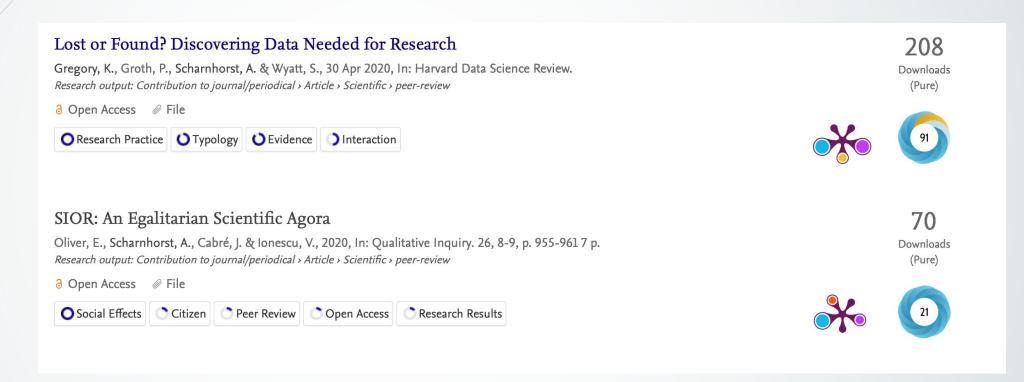
El manifiesto de Leiden sobre indicadores de investigación

translated by Ismael Rafols & Jordi Molas Gallart

http://www.leidenmanifesto.org

- Quantitative evaluation should support qualitative expert assessment
- Measure performance against the research missions of the institution, group or researcher.
- Protect excellence in locally relevant research.
- Keep data collection and analytical processes open, transparent and simple.
- Allow those evaluated to verify data and analysis.
- Account for variation by field in publication and citation practices.
- Base assessment of individual researchers on a qualitative judgement of their portfolio.
- Avoid misplaced concreteness and false precision.
- Recognize the systemic effects of assessment and indicators.
- Scrutinize indicators regularly and update them.

Automatisation and Internet/WWW



https://pure.knaw.nl/portal/en/persons/andrea-scharnhorst/publications/

New technology, new players



WHY DIMENSIONS

ABOUT DIMENSIONS

WORKING TOGETHER

RESOURCES

CONTACT US

Free data access for scientometric research projects

- Free access to Dimensions data for noncommerical scientometric research projects.
- Support provided via email.
- Opportunities to collaborate with Digital Science on both scientometric studies and projects that improve Dimensions data for all.
- Special consideration for International Society for Scientometrics and Informetrics members.



APPLY FOR FREE DATA ACCESS

Open Science, responsible innovation/science/metrics

The future of digital infrastructure for research and education is being built.

Who's in control?

SPARC+

Data and data analytics are playing an increasingly central role at higher education institutions, and the academic community is at a critical juncture. The growing trend of publisher acquisition of critical infrastructure has underscored a pressing need to understand the changing landscape and develop actions that institutions can—individually and collectively—take to maintain and regain control of data infrastructure. These actions will determine who ultimately controls the research and education process and whether we meaningfully address inequities created by legacy players or simply recreate them in new ways.

Claudio Aspesi
CWTS Friday Webinar | 22.01.2021 |
Data Analytics applied to academic institutions:
why inaction is not an option?

https://infrastructure.sparcopen.org/2020-update



What We Do

Why It Matters

Become a Mer

Who We Are

Sharing knowledge is a fundamental human right. SPARC is a global advocacy organization working to make research and education open and equitable by design—for everyone.

Conclusions – Take-away

- Without indicators one cannot possibly manage and steer academia.
- Sciences/Academia and the society in which it is embedded are complex systems.
 - Relative autonomy of the science system, different laws of subsystems of society (Luhmann)
 - Anticipatory systems (Leydesdorff)
 - Multiple actors in and along the boundaries of those subsystems with partly conflicting interests
 - Meaning: there is always more than one dimension, always layers
- Research indicators
 - Been used for understanding and/or managing
 - Theory: How? (Methods) Why? (Impact of Impact measures)
 - Practice: the link to the 'How?' is necessary; the link to the 'Why?' would be beneficial
 - Costs versus benefits not all what can be measured is worth to be measured
 - Input versus Output: Performance measures make only sense when the boundary condition under which performance is delivered is taken into account!
 - Use your common sense: do indicators deliver more insights or are they an excuse for cutting resources?

Further readings

Topics	Literatur
Science maps	Borner, K. (2010). Atlas of science: Visualizing what we know. Cambridge, Mass: MIT Press. Borner, K. (2015). Atlas of knowledge: Anyone can map. Cambridge, Mass: MIT Press.
Indicators, Indexing, history	Godin, B. (2009). The value of science: changing conceptions of scientific productivity, 1869 to circa 1970. Social Science Information, 48, 4, 547-586. Wouters, Paul. 1999. "The Citation Culture." PhD diss., University of Amsterdam. http://garfield.library.upenn.edu/wouters/wouters.pdf Garfield, E. (1962-93). Essays of an information scientist. Vol1-15. Philadelphia, Pa.: ISI Press – OpenAccess http://www.garfield.library.upenn.edu/essays.html
Matthew effect of science	M. Bonitz, E. Bruckner, A. Scharnhorst: Characteristics and Impact of the Matthew Effect for Countries. Scientometrics 40 (3) (1997) 407–422.
Bibliometrics as profession	Introduction texts on bibliometrics (Wolfgang Glänzel's group) https://www.ecoom.be/en/research/bibliometrics
Crisis of bibliometrics	Hicks, D., Wouters, P., Waltman, L. et al. Bibliometrics: The Leiden Manifesto for research metrics. Nature 520 , 429–431 (2015). https://doi.org/10.1038/520429a
Open Science and responsible innovation/science/metri cs	Aspesi, C., & Brand, A. (2020). In pursuit of open science, open access is not enough. <i>Science</i> , 368(6491), 574–577. https://doi.org/10.1126/science.aba3763 https://infrastructure.sparcopen.org Ludo Waltman, Sybille Hinze, Andrea Scharnhorst, Jesper Wiborg Schneider, Theresa Velden (2018) Exploration of reproducibility issues in scientometric research Part 1: Direct reproducibility. Preprint: https://arxiv.org/abs/1804.05024 Theresa Velden, Sybille Hinze, Andrea Scharnhorst, Jesper Wiborg Schneider, Ludo Waltman (2018) Exploration of Reproducibility Issues in Scientometric Research Part 2: Conceptual Reproducibility. Preprint: https://arxiv.org/abs/1804.05026
Science system as a complex system	Scharnhorst, Andrea, Katy Börner, and Peter Besselaar (Eds.) (2012). Models of Science Dynamics. Berlin, Heidelberg: Springer Berlin Heidelberg. doi:10.1007/978-3-642-23068-4. Leydesdorff, Loet (2021) The Evolutionary Dynamics of Discursive Knowledge. Springer OpenAccess





